

# Cleveland Musical Instrument Co.

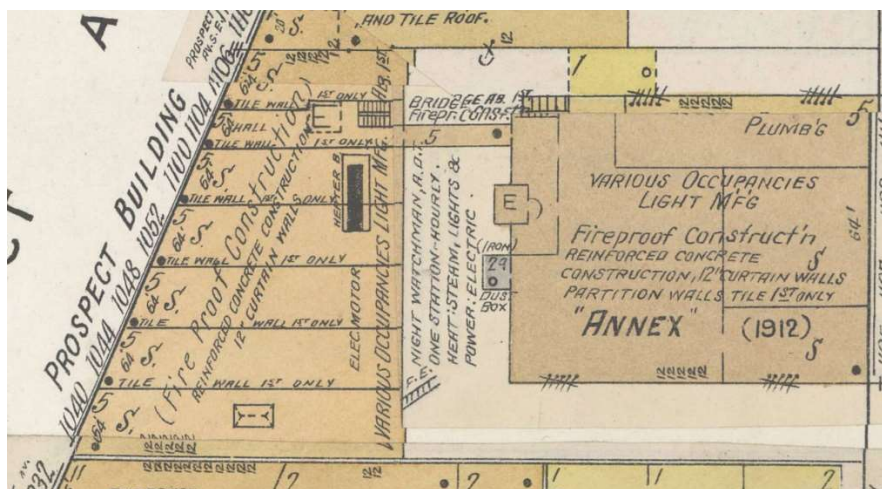
Cleveland, Ohio

- 1882 James Wenceslos Sisteck born in Pilsen, Austria (census).
- 1906 James W. is an engraver living at #4240 Broadway, Cleveland (directory).
- 1910 James W., musical instrument manufacturer (census).
- 1911 James W., musical instruments, #4248 Broadway (dir).
- 1914 James W. Sisteck Band Instrument Co. is on union list, #4248 Broadway.
- 1919 James W. Sisteck (1882-1976) is one of five partners to start the Cleveland Musical Instrument Co. in February. They are incorporated with \$25,000 (dir).
- 1920 Capital stock is increased to \$50,000 in June (MTR).

Their address is 1104 Prospect Ave, Cleveland (ad below).



Sanborn map of 1104 Prospect Ave in 1918. This shows as a hall in the Prospect Building but perhaps they worked in the rear section marked "Light Mfg".

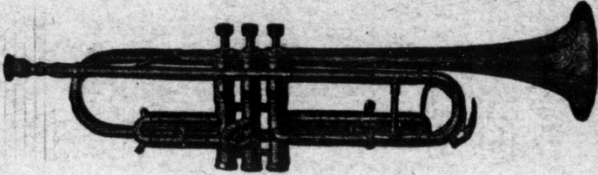


- 1921 Cleveland Musical Instrument Co., James Sisteck pres, Frank Hruby sec-tres, Superior Ave at corner of W 3<sup>rd</sup> (dir).



1921 Ad below shows them still at 1104 Prospect in April.

**You'll Note Its Superiority Instantly**



We sent a Cleveland Trumpet to a renowned trumpeter on trial—so that he could convince himself of its superiority. He tried it first in private, and then in a concert.

His reply to us was that he had no idea a trumpet could be so much better than those he had previously used.

And that's just the reason we are so anxious to have trumpeters try the Cleveland. We want you to note its clear bell-like tone, full, rich and pleasing—its penetrating snap and brilliancy and how it responds to the least effort, without tiring resistance.

Write for our prospectus describing Cleveland Trumpets, Trombones, Cornets and Drums, and ask for a Cleveland Trumpet on trial.

The best time to do this is now, before it slips your mind.

**THE CLEVELAND MUSICAL INSTRUMENT CO.**  
1104 PROSPECT AVENUE - - - - CLEVELAND, O.

1921 September ad below shows them at 1469 W. 3<sup>rd</sup> St.

**START THE SEASON RIGHT**



A CLEVELAND TRUMPET, CORNET OR TROMBONE will help you do it. The remarkable success of these instruments is due to the fact that they are hand made—by experts who are specialists in their line. "Cleveland" instruments are not only well built but they possess qualities not found in other makes.

If you want an instrument with brilliant tone—perfect intonation—faultless valve action and free blowing try a "Cleveland."

Send for circulars and our Bargain List.

**THE CLEVELAND MUSICAL INSTRUMENT CO.**  
1469 W. 3<sup>rd</sup> Street - - - - CLEVELAND, OHIO

1923 High demand causes them to have some instruments made by White. They have a workforce of 15 (White).

1924 Cleveland increases their saxophone department due to heavy demand. Frank Hruby (1883-1974, photo 1) is GM (MTR).



**European vs. American TRUMPETS**



For many years the foreign makers of trumpets have had the advantage over American makes in producing an instrument of superior tone quality. The American manufacturers on the other hand were able to produce a freer blowing trumpet, better valve action and other superior qualities.

American manufacturers have endeavored to duplicate the tone quality of European trumpets without success. In fact it has been generally conceded that America could not produce a real trumpet. Why not? Why could not a people who lead the world in practically everything else produce a trumpet the equal of foreign makes?

It never occurred to any one that a combination of experts from the various factories of the world might solve the problem.

**The "Cleveland" Trumpets to the Rescue**

Not until a group of skilled instrument builders and a number of musicians organized The Cleveland Musical Instrument Co. has America been able to produce a trumpet possessing the advantages of European instruments. Combining these advantages with American skill and perfection, it has been possible to produce a trumpet far superior to anything on the market today.

**A Wonderful Success**

While on the market only a short while, the success of the "CLEVELAND" has been remarkable. Prejudiced and skeptical trumpeters have been made to realize that America has at last succeeded in perfecting a trumpet which has no equal for beautiful tone quality—intonation—and perfect valve action.

In spite of the fact that the unethical practice of giving away instruments to prominent players (as is done by many manufacturers) has not been followed, the business of this concern has grown to such an extent that it was necessary to seek new and larger quarters. About ninety-five per cent of "CLEVELAND" trumpets were sold to professional players, and they all proclaim them the "Peer of all trumpets."

Trumpeters who have failed to find satisfactory instruments in this country should avail themselves of this opportunity to try this remarkable trumpet. Can be purchased for cash or on easy payments. Send for one on six days' trial.

**AGENTS WANTED**

Trumpeters of good standing wanted to represent "CLEVELAND" instruments. If there is no Cleveland agent in your city write for particulars.

**THE CLEVELAND MUSICAL INSTRUMENT CO.**  
1104 PROSPECT AVENUE - - - - CLEVELAND, O.

**PLAY IN COMFORT**  
A "CLEVELAND" TRUMPET WILL HELP YOU DO IT.



There is no need of making your work drudgery. You can play with ease both physically and mentally if you own a "Cleveland" trumpet. It requires very little effort to play from soprano to the greatest altissimo. There is no humming of tones, for the intonation is perfect. A trial will convince you of this fact.

More than 125 sold in Cleveland, 60 in Pittsburgh, and most of these were purchased by professional trumpeters. What does this signify? Just one thing—the "Cleveland" is a real trumpet. Write for our circular "T."

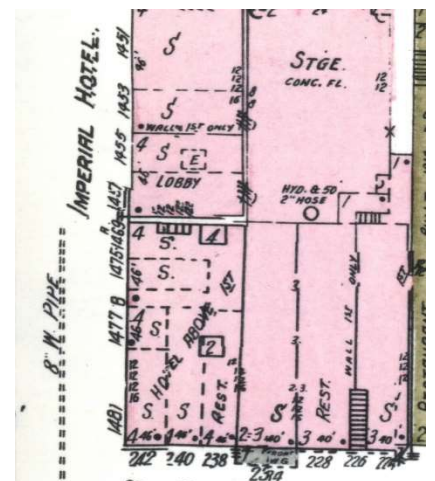
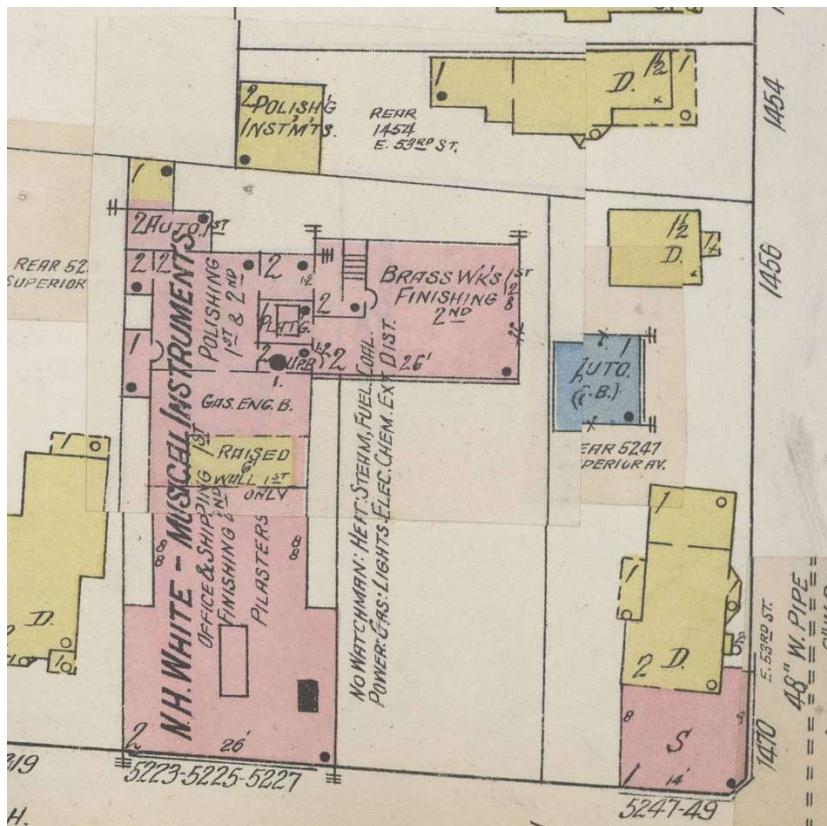
**THE CLEVELAND MUSICAL INSTRUMENT CO.**  
1469 W. 3<sup>rd</sup> Street - - - - CLEVELAND, OHIO  
Factory and Offices - - - - Live wire Agents wanted

1925 Cleveland is purchased by the HN White Co. to supply them with a student line of band instruments (White).

1928 Cleveland is at 1454 East 53<sup>rd</sup> St behind White.



1918 Sanborn map showing 1454 E. 53<sup>rd</sup> St.



1930 Cleveland Musical Inst. Co., 1454 East 53<sup>rd</sup> St (advert.).

1938 Cleveland instruments are now built at the King plant.

Photos from Horn-u-copia.net and online auctions.

The 1469 West Third St location from 1921-c1925 was at the corner of Superior Ave with an entrance just to the right of the Imperial Hotel (photo 3 at right from 1952 Sanborn map).